



# You are amazing

Thank you. You've taken the first step to help St Giles Animal Rescue by signing up for your pack, and now it's our chance to support you in every step of your fundraising journey.

I hope you find everything you need in this fundraising pack, including inspirational ideas and tips and tricks to put on a great event. Just remember, if you've got any questions or just need some advice; our fantastic team are just an email away on <a href="mailto:marketing@stgilesanimalcentre.co.uk">marketing@stgilesanimalcentre.co.uk</a>

As a small local rescue charity, we are dedicated to changing lives through our continued care for abused, abandoned and displaced pets. From veterinary care, boarding, feeding, behavioural rehabilitation to animal physiotherapy. We can only do this life-changing work with the support of people like you.

Whether you organise a bake sale, bicycle ride, quiz night or craft day, whatever you choose to do, you're joining a team fighting to give our rescues the best lives ever.

Have a look through the rest of your fundraising kit and get planning for your 30 day fundraiser. If you're posting about your event online, make sure to use the hashtag #30daychallenge. We can't wait to see what brilliant things you all do!

There's no time to lose. Our rescues won't wait, so neither can we.

Thank you again, you are amazing

Jenny Green

**Chair of Trustees** 









# 30 day challenge

Covid 19 has been a kicker! Don't let these uncertain times affect your activities, don't let that stop you in your tracks.

Now's the time to make your fundraising a huge success by turning it into an at home virtual fundraiser. Host it with friends and family over video chat, Skype, Google Hangout, Zoom, FaceTime, or other online platforms\*.

### 30 days. 30 challenges. Ready?

These can be set by friends, family, work colleagues or set your own. They could be something fitness related, super creative or even taking on a project like picking up rubbish in your local area. For each challenge you accept, you can either donate to yourself or have your followers donate for each initiative you take on. Please, make sure your fundraiser is safe as well as fun, always consult your doctor before taking on a fitness challenge - never do more than you think you can achieve.

### Keep it safe. Keep it virtual.

Why not get everyone involved in your challenge! Join in your virtual hula-hooping challenge, coffee morning, virtual bake or cook-off or an online movie-themed quiz night? Have fun with everyone and ask for a small donation to be made to your Just Giving or Facebook Fundraiser Page.

\*Before using an online platform, always make sure to check their Terms and Conditions and Privacy Policy. It's your responsibility to be familiar and comply with these.









## **Fundraiser To-do List**

Note down everything you need to do on this handy to do list and pop it on your fridge or notice board. It'll help you keep track of what you've already done and what's still left to do before your fundraiser.

<b>√</b>	Registered for my fundraising pack	✓	
✓	Choose a date for my fundraiser	✓	
✓	Sort out a venue - if applicable	✓	
✓	Personalise my Fundraiser Page	✓	
<b>√</b>	Share on Social Media	✓	
<b>√</b>		✓	
✓		✓	
✓		✓	
✓		✓	
✓		✓	
✓		✓	
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### **Donation form**

Please use this form if you are asking people to make a donation at an event, for example a coffee morning, bake sale or any other kind of cash collection.



- Please ensure the details of each donation are recorded accurately in your donor's own handwriting – forms in the same handwriting or printed are not valid for Gift Aid purposes.
- 🛣 Please ensure each donor ticks the Gift Aid box next to their home address below if eligible.
- Please note, we cannot claim Gift Aid donations from companies rather than individuals, multiple donors (e.g. Mr & Mrs Smith), donations made on behalf of someone else or any payment where something is given in return for the money (e.g. sweepstakes, proceeds from sales or collections).
- There are alternative ways to return the money you've fundraised. Get in touch with our friendly team by emailing us on support@stgilesanimalrescue.co.uk

Your Details	Gift Aid – very important
Title:	Boost your donation by 25p for every £1 you donate
First Name:	I want to Gift Aid my donation and any donations
Surname:	I make in the future or have in the past 4 years, to St Giles Animal Rescue. I am a UK taxpayer
Address:	and understand that if I pay less Income Tax and/ or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that year, it is my
	responsibility to pay any difference.
	Please let us know if you want to cancel this
Postcode:	declaration, change your name or home address, or no longer pay sufficient tax on your income.
Telephone:	
How did you fundraise?:	giftaid it

Please use blue or black pen and write in CAPITAL letters. All fields are mandatory. Full name + Home Address + Postcode + Date collected  $+ \checkmark =$  Gift Aid

Tick here for Gift Aid



Title	First Name	Surname	Postcode	Address NOT YOUR WORK ADDRESS (This is essential for Gift Aid)	Amount	Is this your personal money?	Gift Aid	Date Collected
MISS	JANE	SMITH	TA1 1AA	17 EXAMPLE ROAD, TAUNTON	£10.00	YN	~	DD/MM/YYYY
					£	Y/N		
					£	Y/N		
					£	Y/N		
					£	Y/N		
					£	Y/N		
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### **Donation form**



RESCUE

Title	First Name	Surname	Postcode	Address NOT YOUR WORK ADDRESS (This is essential for Gift Aid)	Amount	Is this your personal money?	Gift Aid	Date Collected
MISS	JANE	SMITH	TA1 1AA	17 EXAMPLE ROAD, TAUNTON	£10.00	YN	~	DD/MM/YYYY
					£	Y/N		
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					£	Y/N		
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					£	Y/N		
					£	Y/N		
					£	Y/N		
				I've raised a total o	f £	1	1	

#### **Next steps**

- Simply collect your donations from your donors and send us a cheque made payable to St Giles Animal Rescue (please do not send cash) along with this donation form and the money return form provided in your pack to: St Giles Animal Rescue, Newport Road, Wrantage, Taunton, Somerset, TA3 6DJ
- Please do not photocopy this form. You can request additional forms by emailing marketing@stgilesanimalcentre.co.uk

#### Join us

Hear about our latest adoptees, campaigns and how you can support our life changing work.

*	Would you like to hear from us by email?	☐ Yes	☐ No
*	Would you like to hear from us by text message?	☐ Yes	☐ No
*	Would you like to hear from us by post?	☐ Yes	☐ No
<b>*</b>	Would you like to hear from us by phone?	☐ Yes	□ No

#### You can change your mind at any time by emailing us on marketing@stgilesanimalcentre.co.uk

Please note that the data collected on this form will be securely held on St Giles Animal Rescue database and will be held securely in line with current data protection legislation. We may try to obtain up-to-date contact details for you using external sources such as 3rd party organisations (if you previously provided consent to share your data), or the post offce national change of address database if you move house or change number, so that we can stay in touch. If you don't want us to do this in relation to you, you can tell us anytime by contacting marketing@stgilesanimalcentre.co.uk





# **Sponsorship Form**





Please ensure the details of each donation are recorded accurately in your donor's own handwriting – forms in the same handwriting or printed are not valid for Gift Aid purposes.

Please use blue or black pen and write in CAPITAL letters. All fields are mandatory.

Full name + Home Address + Postcode + Date collected + ✓ = Gift Aid

- Please ensure each donor ticks the Gift Aid box next to their home address below if eligible.
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Surname:	to St Giles Animal Rescue. I am a UK taxpayer
Address:	and understand that if I pay less Income Tax and/ or Capital Gains Tax than the amount of Gift Aid claimed on all of my donations in that year, it is my
	responsibility to pay any difference.
	Please let us know if you want to cancel this
Postcode:	declaration, change your name or home address, or no longer pay sufficient tax on your income.
Telephone:	3 1 3
How did you fundraise?:	giftaid it
•	Tick here for Gift Aid

Title Surname Postcode Address NOT YOUR WORK ADDRESS Amount Is this Date Collected First Name (This is essential for Gift Aid) Aid personal money? (Y)NDD/MM/YYYY MISS **JANE SMITH** TA1 1AA 17 EXAMPLE ROAD, TAUNTON £1 per mile £ Y/N£ Y/N£ Y/N £ Y/N





# Sponsorship form



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					£	Y/N		
					£	Y/N		
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					£	Y/N		
				I raised a total of	£		1	

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<b></b>	Would you like to hear from us by text message?	☐ Yes	☐ No
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